



Press release: BRINNO INTRODUCES 300 series 1080p timelapse camera

Almere, Tuesday, August 30, 2022 – At the IFA 2022 Brinno is revealing the next generation of time lapse cameras for photography and building site imaging. After the immense success of the TLC200 Pro, Brinno is now launching their next model of time lapse camera with the new and fully customizable TLC300 camera featuring 1080p imaging. Customers are now able to personalize the camera settings with everything from filming schedule to image settings. The new crystal IPS LCD panel of the TLC300 allows to check the view angle in a bright environment without screen glare. Moreover, Brinno’s newly updated user interface provides faster set up and a more user friendly filming experience. For the full outdoor time lapse experience, the bundle comes with an IXP4 weatherproof housing, wall mount and two bungee cords. At the same time, Brinno is introducing two bundles for construction applications, The BCC300 and BCC300-M.

TLC300 Features

Customers will be able to create a ready-to share video and can set up a filming schedule to avoid post-editing. The TLC300 camera records the time lapses in full HD and automatically balances light and colours even in an unstable environment. Moreover, Brinno’s unique power saving technology keeps the camera charged for 66 days, which is longer than any action camera on the market. The sunproof display allows the customer to adjust the settings from a crystal-clear display even under direct sunlight. Other than that, the camera can be set up with a mount or bungee cords within minutes. With the fully optimized user interface and the simplified menu it is possible to change the camera operating language and set up the camera even easier.

Time Lapse made easy

Jan Boers, CEO of Brinno-distributor: “IDCP is proud to release the new generation of time lapse cameras within the Brinno products. Brinno is known for truly worry-free time lapse solutions and the new generation continues to set the tone for the Brinno portfolio. The new camera line is using components fully designed and manufactured by Brinno in Taiwan, which solves a lot of problems currently faced by Electronics manufacturers.”

About Brinno

Brinno started as a design business in 2003, and has built a solid clientele from world class tech firms around the world. In 2009, Brinno began leveraging their deep design experience plus image processing and power savings technologies to produce a family of logoed time lapse cameras that can be widely used both in business and leisure activities.

As of today, Brinno cameras are used by industry professionals across the world in fields such as construction, media production, research/academia, security, and creative arts. Also see www.brinno.eu

About IDCP

IDCP is an importer and distributor of electronics and computer products, which are mainly focused on imaging. IDCP is marketing and providing innovative solutions in the fields of mobility, security, connectivity and productivity. The company has an extensive global network and has close business relationships with suppliers all over the world, with whom they are working closely together to bring surprising and relevant products to the European markets. Brinno belongs to one of the most trusted brands within the IDCP portfolio. Also see www.idcp.eu.

Note to editors

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For more information, imagery and/or questions, please contact:

IDCP Marketing & Communication

Flaviëna Vlijtig | T +31 (0)20 618 6322 | E marketing@idcp.nl